



10 WAYS  
YOU'RE HOLDING YOURSELF  
BACK AS A FEMALE LEADER,  
AND HOW TO TAKE YOUR  
**POWER**  
BACK TODAY.

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FOR YOU,  
**BOSS BABE,**  
A SUCCESSFUL LEADER  
IN YOUR BUSINESS,  
BUT STILL YEARNING  
FOR MORE.



*"Kim intuitively guides you to your soul archetype and highest purpose. She's a phenomenal coach and support system as you work through limiting beliefs that are keeping you from reaching your highest potential. I would recommend that ANYONE work with Kim."*

EMILY MELDEN | DNTULimit

Work through limiting beliefs that are keeping you from reaching your highest potential.

# WHAT DOES POWER MEAN?

*Having great capacity to influence the behavior of others or the course of events.*

When power is used appropriately, it's exerted with fluidity – neither held nor given away. It flows smoothly and doesn't require boundaries or manipulation to keep it at bay.

## REALITY 1: It won't surprise you...

*Power is often misunderstood and mishandled.*

It looks like: holding ourselves back, struggling, competing, fighting for control, refraining from asking for what we need, feeling insecure, operating out of alignment, and losing your connection to your deeper, truer self.

## REALITY 2: You're probably familiar with...

You can be a seriously successful woman (high-performer, leader in your business) with kids and a high-achieving spouse, a kickass house and dynamo wardrobe, but it doesn't mean you're wielding your REAL POWER or embracing your true magic and gifts.

## So, does this sound like YOU?

- Attained success but want more (time, money, success)
- Seeking value and validation from others
- Feeling guilty about having it all while also feeling like something is missing
- Life feels imbalanced – too much work, too much effort

## NO SWEAT, BABE, let's reclaim your power!

It's time to quit holding yourself back.

*When you gain the courage to be totally and unapologetically YOU:*



**Competition becomes non-existent.**



**Power struggles drop away.**



**Control issues disappear.**



**New soul mate clients appear in beautiful flow.**



**You step into your success and keep it effortlessly.**

“ Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness, that most frightens us. We ask ourselves, ‘ Who am I to be brilliant, gorgeous, talented, fabulous?’ Actually, who are you NOT to be?”

MARIANNE WILLIAMSON

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# 10 WAYS TO RECLAIM YOUR POWER

**1** Instead of mincing your words, pulling back, repositioning, or posing something as a question instead of a statement...

✦ **EXPRESS YOURSELF.**

Communicate your thoughts in specific statements. Be mindful of your inflection. Don't state something as a question. Speak clearly, directly, and loudly. What you have to say is brilliant and it matters.

**2** Instead of staying behind the scenes, off the stage, and out of the limelight...

✦ **CREATE YOUR OWN STAGE.**

During a conversation, guide the direction of the dialogue. On a sales call, invite your prospect onto your platform. Lead the discussion on social media by demonstrating your knowledge or expressing your opinion. Tell your story to your followers. Engage them in sharing with you.

**3** Instead of worrying about retort...

✦ **PRACTICE ACTIVE LISTENING.**

Lean in with your body language. Show them you're welcoming their words, ideas and story. Positively let them know you've heard them by nodding, saying yes or um hum. At the end of their narrative, can you repeat back to them what they said because you were hanging on their every word?

**4** Instead of bathing in negative energy (which has more force than positive, by the way)...

✦ **STAND IN YOUR POSITIVE ENERGY.**

When you feel your energy being sucked out of you, change it up! Two quick options: 1) Ask "Is this mine?" If not, you'll feel a slight shift. Then say, "Return to sender." 2) Think of the ways in which you are grateful. Once you're in your own positive energy, amp it up. Infuse yourself with a rainbow and bask in the beautiful energy.

**5** Instead of distraction and performing busy-work; or letting tasks overcome your goals and intentions...

✦ **SET YOUR PRIORITIES.**

Keep your goals and intentions at the forefront of your mind. Hold all your visions and intentions in one notebook; create a Pinterest board; develop a daily mantra and say it every morning.

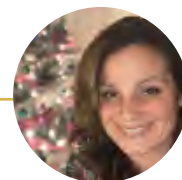


I am 100% in  
my POWER.



*"I had so much fear  
of being seen, heard,  
and known.  
Now I am 100% in  
my POWER."*

- KAREN TASSINARI  
Framing Views



Intuitive  
power and  
everything.



*"You make a HUGE  
difference in my life!  
You just know so  
much about bound-  
aries, business,  
intuitive power and...  
everything!  
Girl, you ROCK!"*

- ANNA FINKLESTEIN  
A Fine Balance Wellness



# 10 WAYS TO RECLAIM YOUR POWER (cont.)

**6** Instead of ignoring or overlooking your intuition...

✦ **RELY ON YOUR INTUITION.**

Practice using your intuition every single day. Create quiet moments to listen to your intuition. Connect to your heart to hear its whispers. Follow your intuitive leanings and watch it grow stronger.

**7** Instead of conceding to collective mindset to dictate your needs and desires; or experiencing FOMO...

✦ **PRACTICE DISCERNMENT.**

Ask yourself what deepens the quality of your life? Assess whether that 'thing' (event, gathering, course, software) actually serves you.

**8** Instead of allowing parts of your life to fall below the others...

✦ **COMMAND RESPECT IN ALL AREAS OF YOUR LIFE.**

Assess your inner life for your physical, mental, emotional and spiritual health. Rank them. Then take stock of your outer world – your living conditions, life work, fun with friends, expanding horizons. Be bold in the areas that are important to you.

**9** Instead of competing with everyone around you to prove something ...

✦ **COLLABORATE.**

Know your worth and own it. Generously give your time and expertise. Inform others of ways you can help them. Demonstrate your value by giving referrals and sharing resource ideas. Be certain of the infinite prospects to build your business.

**10** Instead of playing by other's rules ...

✦ **ESTABLISH YOUR OWN RULES.**

Write down the rules you're playing by that aren't your own and that don't serve you. Burn them to release them. Write the playbook you want to live by.

I will show you,  
you're so much  
better than you  
know.

When you're  
alone and you  
can't get back  
again.

I will find you,  
darling, and I will  
bring you home.

BY YOUR SIDE | SADE



## POWER STUDY

### BEFORE :

This successful entrepreneur came to me as she wasn't making money in her business. She actually had three separate ones with lots of offerings and little money coming in. She was in the throes of babyhood yet was ready to get serious about her work. Servitude and overcompensating were her core issues, so starting business after business and offer after offer seemed to be her best approach.

### AFTER :

Knowing the addiction to servitude, I was able to cut through it quickly. Simplifying and charging for services were her main themes. I 'downloaded' her business model, service approach and initial pricing matrix. I made her aware of her greatest gift and biggest hurdle of being able to teach everything. I helped her step into her power to stop giving everything away for free. She is now a very successful entrepreneur and has moved into high end pricing!







I'M

Kim E Woods

THE INTUITIVE BUSINESS  
STRATEGIST

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I help women open to their full  
potential, take back their power and  
shed the expectations of others to live  
their true life purpose.

## REVEALING POWERFUL WOMEN TO THEIR UNLIMITED POTENTIAL.

**Let me be clear**, I don't have a vendetta against men.  
I'm neither a feminist nor anti-feminist.

I'm simply a **powerful, successful woman** who wants to  
**help other women** *remember* who they are.

I've sat in 'too-many-to-count' board rooms as the **only woman**.  
I've been the 'token' woman to lead the office, department or division.

I've been yelled at by more than my share of male CEO's,  
and **ALWAYS** I've acted as a **man**.

I followed **their rules** in and out of the office.  
Yes, I have smoked cigars...and I don't want to talk about the strip clubs.

**I worked 3 times as hard.**

Winning every award doesn't make up for the 75% salary & bonus BTW.

**I made myself small** to stroke their egos. "*Oh, what a great idea you just had!*"  
(It's okay if that one ignited your gag reflex.)

**YOU KNOW WHAT I'M TALKING ABOUT...**  
**... I said "ENOUGH."**

## AND THEN...

I **broke the mold** at every stage in my life.

I created new businesses, ways of working, communicating and leading.

I built new departments, divisions and companies.

I rewired young minds to accept the world by weaving the western medical world with eastern philosophies.

I founded and led \$MM companies.

I championed not-for-profit projects.

## NOW...

I weave the best strengths of men **and** women into the new paradigm for leaders.

It's time to dust off the **valuable feminine qualities**, give them breath and space and **merge** them with the **effective masculine methods**.

Women are different – not special, **but unique** – and it's time we led and lived; absolutely aligned with exactly who we are.

I **lead women to their unique greatness by revealing their unlimited potential, and by recognizing their true power.**

*Your magnificence has already been carved out for you.*

## TAKE MY OATH

I promise you'll feel better as soon as you say it out loud. (And commit it by memory.)

I neither need nor desire to remake myself into an inauthentic version of me.

I am a woman. I am a leader. I am powerful.

I make my own rules.





Understands you instantly and graciously  
helps you grow in the right direction.



*"Gifted with a brain that operates at warp speed, Kim Woods understands you instantly and graciously helps you find ways to grow in the right direction. She uses her creative abilities to bring what she does to a higher and more powerful level that I truly don't think anyone else can duplicate."*

- ROBERTA CHADIS  
Chadis Care

LET ME BRING YOU CLOSER TO  
ALIGNMENT, TO BRING YOU TO  
A PLACE OF UNAPOLOGETICALLY  
STANDING IN YOUR OWN POWER.

If you're thinking, **"YES! MAKE ME POWERFUL!"**  
make sure you join my [FREE Facebook Group](#).  
You want to be there if you're looking to step into greatness,  
gain support, and reclaim your power.

If you're more like, **"MAKE ME POWERFUL *RIGHT NOW!*"**  
because you can't wait for my magic, power, wonder,  
enchantment, wisdom and love to change your life...



**BOOK YOUR CALL**

I'm ready to talk to you about revealing your true power.  
***Are you?***